

Stewardship and the Long Game

Rethinking AAC and Timber Supply

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The planning process we would like...



The planning process we get...

Questions we might want to ask to get a better process

- What purpose is the current inventory and AAC system serving?
- What assumptions and values are baked into the status quo that need to be revisited?
- What if forest management drove cut levels instead of AAC driving forest management decisions?



Another way of thinking about this...

Maybe “planning” isn’t the right mindset

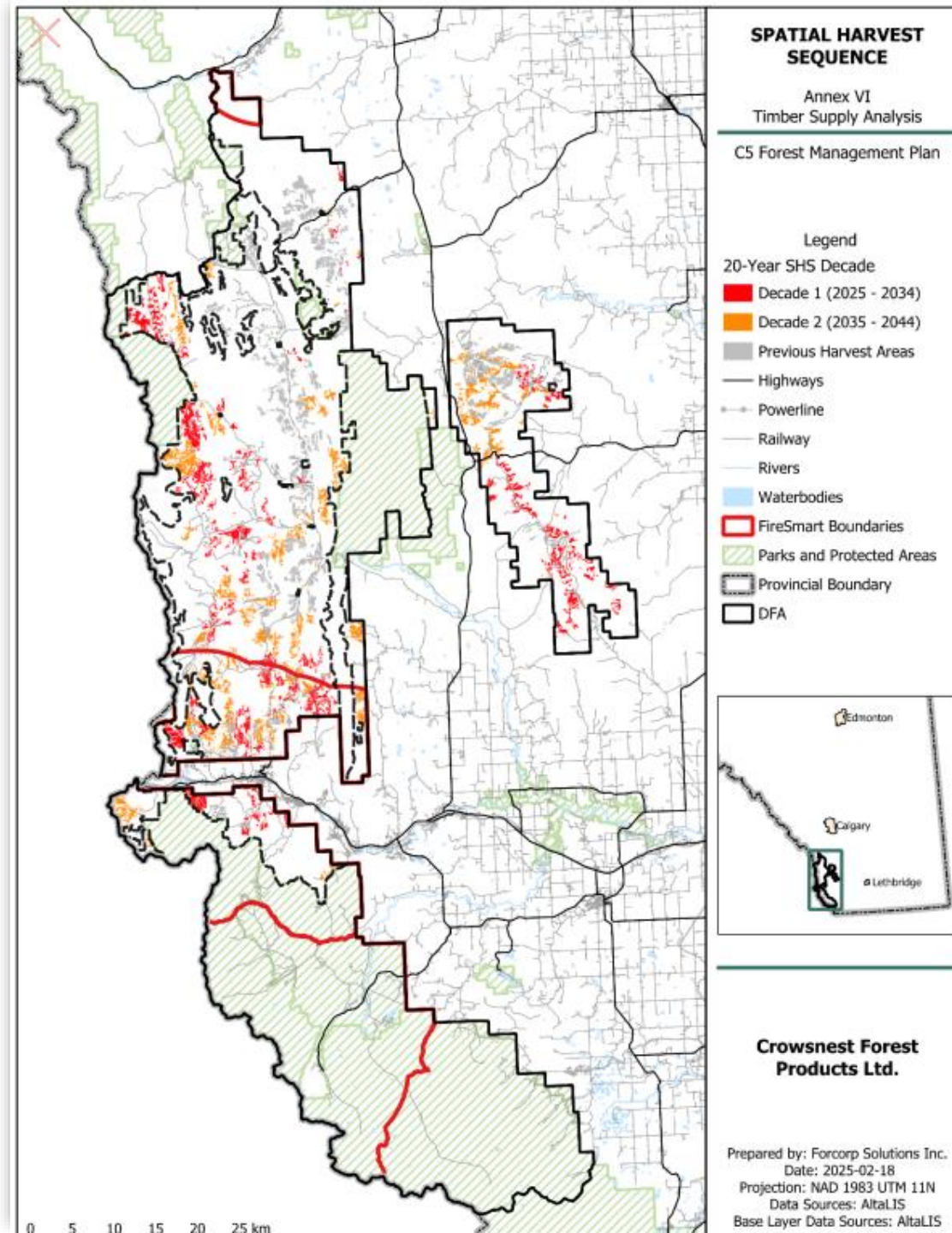
What if modeling is better suited for:

- Communication
- Coordinated decision making
- Project Management

Rather than command and control optimization subject to constraints

Spatial Harvest Sequencing (Total Chance Plan) as a Mechanism for Integrating Values

- Like the FLPs – the modelling process invites people to the table to place their values on the landscape and work with management to identify a workable fibre flow.
 - Gives people a place to communicate and coordinate around what they care about
- And like the intended FOPs the creates an opportunity to generate a tool that informs project management / harvest operations



Where is this done?

- TFLs
- Alberta
- Ontario

- Tenure-holder led, area-based, multi-value collaborative process that is adaptive to changing conditions
 - E.g. Alberta and wildfire

Difference from FLP -> FOP

Unlike the FLP-FOP system this process is much more tightly coupled between the what's happening on the ground and the communicate and coordinate process

How it could be structured

- The CFA:
 - holds the tenure
 - leads the process/chairs the table
 - is the primary land manager
 - owns the data (model inputs and outputs)
 - contracts are through the CFA/tenure holder
- The government:
 - checks to make sure outputs respect statutes
 - can help with training and coordination

What do we get out of this?

- Better integration of indigenous and community values
- Better integration of ecosystem / biodiversity values
- Tighter feedback loops between reality on the ground, modeling, regulation, administration and policy
- Much greater investment certainty

What do we get out of this?

- Requires changes to inventory and growth and yield
- Creates opportunity for innovations in data management and modelling
- Changes the way we think about permitting and approvals
- Allows for much greater adaptive and risk management capacity

We don't want fast food planning anymore

- It's not even cheap and fast
- It can't get us any of the benefits of the previous slides and its not clear what the benefits of the current system are for:
 - Communities
 - Industry and investment
 - Ecosystems
 - Risk management
 - Reflecting on-the-ground reality
- **We can do better and deserve better**

FAST FOOD PLAN

MENU IDEAS

- Spicy Chicken Burger
- Loaded Fries
- Chicken Wrap
- Limited Time Offers



OPERATIONS

- Faster Service
- Staff Training
- Optimize Ingredients
- Inventory Control

FOCUS

- ✓ QUALITY
- ✓ SPEED
- ✓ AFFORDABILITY



MARKETING

- Social Media Campaign
- Influencer Partnerships
- Loyalty Program
- Combo Deals



NEXT STEPS

1. Market Research
2. Menu Testing
3. Budget Planning
4. Launch Campaign



Questions /Comments

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